

THE GURUS



**Club for Development of Excellence
in Cross-Cultural Management
for Business-Leaders and Top-Executives**

OBJECTIVE / PURPOSE OF “THE GURUS”

“guru” (from sanskrit): spiritual master

The members and sponsors of our club* share the following visions:

- To stimulate exchange of ideas amongst Business-Leaders and Top-Executives interested in “people management” and human resources
- To allow for informal but regular benchmarking about best practices
- To provide a platform for indepth discussion of specific topics together with experts, opinion leaders and Gurus
- To promote the understanding and cooperation across countries, sectors of activities in order to contribute to the cross-cultural awareness
- To make a key-contribution to the quality of people related leadership and management standards with the aim to raise the professional esteem of leaders and executives
- To organise gatherings and workshops for members constituting regular updates and new insight into new trends
- To update members on new trends in related literature, publications or any kind of new technique
- To systemise regular networking between members of the club thus allowing for focused and practical mutual exchange of information and concrete help through our “Guru-Grid”
- To have fun while meeting true other professionals who strive for excellence, too

* “club” in our understanding comprises the values of being:

- a think-tank for Business-Leaders and Top-Executives
- a group of professionals with shared interest in Organisational Development
- an association of people with common aim for excellence in Management and Leadership, but also
- an informal and friendly society where we join and combine efforts and resources for our common purpose

We explicitly exclude here any definition where the word “club” has any connotation to legal structure, exclusivity and social elite of members or any other symbolic value not clearly promoted and conveyed in this document.